Leah Weinstein

Director of Training, Medio

Primary - Medium Company
Content Development Manager

Education: MS Instructional Design **Age:** 40

Home Life: Divorced, 15 yr old son
12 yr old daughter
Watches The Apprentice
Sold IMClone stock hours before Martha Stewart

"There's almost nothing that can't be fixed with a good hot fudge sundae — at least temporarily"

Work Environment

Company Profile

Company size. 25,000

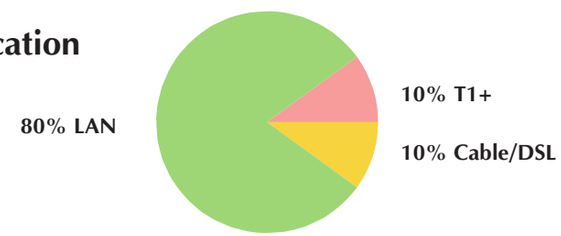
Team locations . . . . . Primary (Chicago: 15 + 5 Consultants)
Secondary (Berlin: 5)

Team size 20

VPN. . . . . Yes

Corporate goals: . . . . . Reduce cost of content development
Reduce cycle time
Deliver quality product

Work Location



Primary Office	Secondary Office	Remote Location
Closed Office	Cubicle	Available surface
New laptop 3 GB free space	New laptop 3 GB free space	New laptop 3 GB free space

Work Life

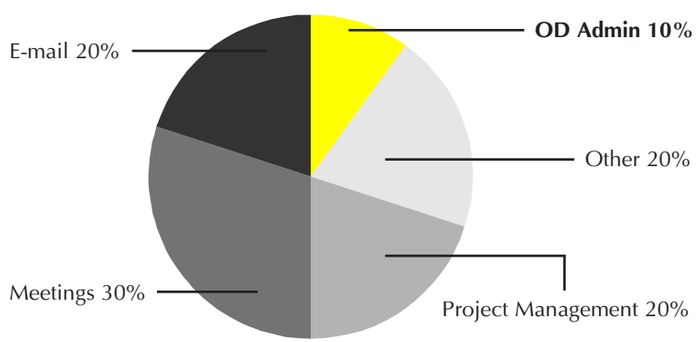
Goals

- Coordinate work efforts between Main and Remote offices
- Meet content delivery milestones and deadlines
- Internal recognition

Current Project

Corporate-wide PeopleSoft implementation of 6 new modules to roll out to 8000 employees worldwide in 3 countries.

Responsibilities



OnDemand

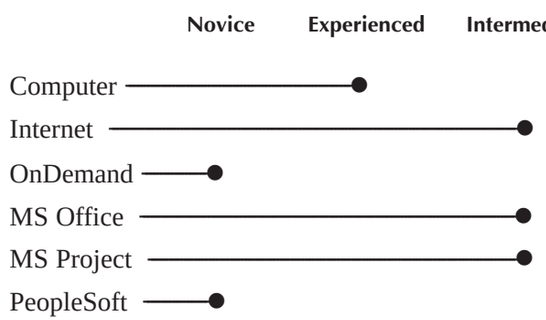
Current Version . . . . . Dunes

Installation . . . . . Multi-user

Delivery Method . . . . . URL-launched Topic via browser-based player, HEMI

Years Experience 1

Competency . . . . . Novice

Requested Heuristics . . Reliability
Powerful Functionality
Speed

Software Competency